



2021-2022

Hillsborough County Council  
PTA/PTSA

**Calendar of Advocacy Activities**



# 2021-2022 Hillsborough County Council PTA/PTSA Calendar of Advocacy Activities

## Anytime

- Connect with your legislators on social media and learn names of staff
- Determine key advocacy issues, committees, and budget requirements for your PTA to create action plan
- **Attend & Speak at a school board meeting**

## July

- Start membership drive for 2021-2022
- Share information from FLPTA Leadership Convention 2021 with your board & membership

## August/September

- Local unit presidents should attend Principals & Presidents Breakfast, August 3, 2021
- Attend HCCPTA Fall Training & General Meeting August 21, 2021
- Mail school calendar to your legislators and local officials—attach a personal note
- Call your legislator and invite them to your meeting or event in September or October
- Ask your principal and teachers to have a monthly joint virtual meeting with PTA leaders
- Appoint an advocacy committee at a meeting in the Fall

## October

- Sign up for advocacy communications from HCCPTA, FLPTA and National PTA
- Present Basic Policy, Convention Resolutions and bylaws changes to your unit
- Start planning a Local Spring Advocacy/Legislation Event with other local units PTA/PTSA's in your area. Reach out to HCCPTA VP of Advocacy for support.

## November

- In a joint letter with school officials, ask a legislator to visit
- Mail or email your legislators all PTA communications, newsletters
- **VOTE! Tuesday, November 2, 2021 is Election Day!**

## December

- Send your legislators a holiday greeting card
- Contact your local media about something your PTA is doing
- Invite your legislator and two local business people to your PTA meeting

## January

- Invite local legislators to a PTA activity
- Begin work if planning on submitting a resolution to FLPTA
- Attend HCCPTA Winter Training & General Meeting -January 29, 2022
- Attend HCCPTA Legislative Summit & Lobby Days in Tallahassee January 30-February 1 2022

## February

- Write personal notes to follow up with legislators from the legislative summit
- Plan a meeting to inform your local unit of all the legislation PTA will be following and advocating for during the Florida legislative session

## March

- Participate in Local Lobby Days, and meet with your state legislators on budget issues
- Send your local media a press release with photos about a PTA event

## April

- Submit proposed resolutions to FLPTA
- Legislators are usually in their local district most of April., invite them to a PTA activity
- Think about attending National PTA Convention in June!
- Attend HCCPTA Spring Training & General Meeting - April 30, 2022

## May

- Send legislators any relevant school budget information
- Attend any regional PTA conferences

## June

- **2022 Legislative Conference and 2022 National PTA Convention and Expo**
- **June 14 – 19, 2022**
- In a joint letter with school officials, invite legislators to graduation
- Take action on end of session issues – watch for emails from NYS PTA
- Reserve your spot for NYS PTA Summer Leadership Conference

## July/August

- **JOIN US! Attend FLPTA Leadership Conference in July**
- Start planning for next year's advocacy
- Brainstorm new ways to connect with policy makers

**For more information, please contact:**

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