



Who We Are

Established in 1924, Hillsborough County Council PTA/PTSA provides oversight and support for over 200 local unit PTAs across the county. All PTAs in Hillsborough County are chartered units operating under the umbrella of National PTA, the largest association advocating for students and education. The mission of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

What We Do

HCC PTA/PTSA provides training and support to local units so that they can properly operate with confidence and efficiency. We conduct countywide training events, which are open to our entire membership. We host recognition and celebration events such as our Founders Day event and annual Awards Ceremony. We are one of the few counties in Florida to host a countywide Reflections Ceremony, an art gallery and awards program celebrating National PTA's Reflections Arts in Education program.

How You Can Help

Your sponsorship will allow us to build and improve upon the services we currently offer to our local units, and will enable us to develop new programs benefiting parents and students. In exchange for your support, we offer different advertising and promotional opportunities for your business. See attached page for details. Hillsborough County PTA/PTSA is a 501(c)(3) and your contribution is tax deductible.

The Hillsborough County Council PTA/PTSA is a 501(c)(3) organization. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free to 1-800-435-7352 within the state of Florida. Registration does not imply endorsement, approval, or recommendation by the state.



Sponsorship Opportunities At-A-Glance

| Benefits of Sponsorship | \$2500 Platinum | \$1500 Gold | \$1000 Silver | \$500 Bronze |
|--|--------------------|----------------|------------------|-----------------|
| Verbal acknowledgement at meetings | ✓ | ✓ | ✓ | ✓ |
| Logo and link on our website and email communications | ✓ | ✓ | ✓ | ✓ |
| Thank you on our social media | ✓ | ✓ | ✓ | ✓ |
| Complimentary 6-foot table space at spring vendor fair | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on business partner page in programs | ✓ | ✓ | ✓ | ✓ |
| 2 tickets to Awards banquet | ✓ | ✓ | ✓ | |
| Half page ad in Reflections and Awards programs | ✓ | ✓ | ✓ | |
| Complimentary 6-foot table at Fall Training | ✓ | ✓ | | |
| 5 minutes on Facebook Live with President | ✓ | ✓ | | |
| 5 minutes in front of attendees at Spring Training | ✓ | | | |
| \$1,000 student scholarship named for your business | ✓ | | | |



A La Carte Opportunities To Sponsor

- \$1000 – Speak 15 minutes at Virtual Training for up to 250 local units in addition to the recorded session emailed and distributed to the entire membership.
- \$400 – Sponsor one table at awards luncheon so Title 1 representatives can attend. Your logo at table centerpiece, social media thank you, acknowledgement during ceremony, name listed in awards program (3 available)
- \$350 – Sponsor Hillsborough County Council PTA party at Leadership Convention. Your logo is placed all over the party, on the invitation, social media thank you, be DJ at the party and talk about your business.
- \$300 – Help underwrite printing costs for Reflections or Awards. Your ad on inside back cover of program, social media thank you, acknowledgement during ceremony (2 available)
- \$250 – Sponsor HCCPTA GirlTrek Meet-ups or the HCCPTA Social Justice Book Club
- \$250 – Sponsor our Founder's Day Program
- \$250 – We spend as needed. Donor gets verbal acknowledgement at next meeting, social media thank you and name listed on business partner page in programs and in newsletter
- \$250 – A prerecorded message that will be kept on Hillsborough County Council PTA/PTSA Facebook page
- \$250 – Facebook Live with Frank Reyes for 5 minutes or Facebook Header Ad for 2 weeks on HCCPTA Facebook page
- \$250 – 6-foot table at Spring Training
- \$100 – 6-foot table at any Regional Training
- \$50 – Sponsor a Title I PTA/PTSA Charter
- \$50 – Sponsor 10 PTA/PTSA memberships for a Title I PTA/PTSA of your choice



Hillsborough County Council PTA/PTSA Business Sponsor Agreement

Thank you for your interest in helping Hillsborough County PTA defray the costs of events, training and programs to assist our parents, students and local unit leaders in running their PTA, and being an advocate for all children. Please complete all information below. Bronze, Silver, Gold and Platinum sponsorships run for one calendar year from the date of contract signature. Submit your logo artwork and social media links to our VP of Leadership at vleadership@hccptapta.org

Business Name _____

Contact Name _____

Contact Phone _____

Contact Email _____

Please indicate level of sponsorship:

- Platinum - \$2,500
- Gold - \$1,500
- Silver \$1,000
- Bronze - \$500
- A La Carte Opportunities (please specify amount) \$ _____

Sponsor Signature _____ Date _____

HCC PTA President Signature _____

Please mail signed agreement to:

Hillsborough County Council PTA/PTSA
P.O. Box 273324 Tampa, FL 33688
ATTN: Treasurer

Please make payment here:

<https://hccptapta.new.memberhub.store/store?category=Donations>

Please email treasurer@hccptapta.org a copy of this signed agreement.
Contact sponsors@hccptapta.org with any questions. A copy of this agreement signed by the HCC PTA President and a receipt will be mailed to you for your records.