

Putting borders around every article defeats their purpose. Instead, use them to highlight a particularly important article.

Membership

Ok, it's November. The big push for new members is over. So, what can you do now to encourage those parents who haven't already joined to do so? Sometimes people simply need a little extra motivation to send in their dues.

What incentives do you offer to parents and/or students whose parents join? If you are a PTSA, consider "members only" events for students who are members of your PTSA, or offer discounts to PTSA events for your student members.

If you are a PTA, consider offering an incentive to any homeroom that achieves 100% membership—a pizza party, sno cones, etc. Then, when a class gets really close, send a note home letting parents know the class only needs 3 more memberships to have a free party.

You can also consider offering incentives to any teachers whose classes reach 100% membership. Your teachers, especially at elementary schools, will have more contact with the parents and their encouragement can go a long way toward getting parents to join.

When classes do reach 100%, make a big deal out of it. Announce it in your newsletter, on your marquee, on a display board in the hall, and even on your morning show. Display pictures of the students enjoying their pizza or sno cone party.

The incentives don't have to be expensive, but you need to advertise them well so students, teachers, and parents are all aware of them.

E-Learning

National PTA offers e-learning courses for PTA leaders on a variety of topics including: grant writing; conflict management; planning and goal setting; parliamentary procedure; effective advocacy; planning your year; and much more!

Visit www.pta.org and go to leadership resources. Then click on local unit leaders and then leadership training. You will need the username and password off the back of your membership card to access the e-learning courses.

Reflections Reception

Our Reflections Reception will be held on January 21, 2007 at Jefferson High School from 2:00 pm – 4:00 pm.

Please invite your principal, administration, and teachers to attend in addition to the parents and children who participated.



While we can only display the works that we have received at the county level, all children who participated at your school and their families are welcome to attend.



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What Parents Need to Know About Internet Safety

Come to one of the District's Internet Safety Presentations to learn:

What you can do as a parent and
What the District is doing to



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Safe Online!**

November Presentations
will begin at 7:00 pm at:

November 1	Alonso High School
November 29	Armwood High School



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