

# PTA Reflections Leader Training (v1.5)

## Overview



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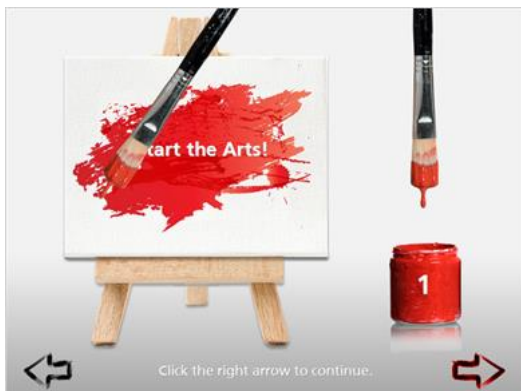
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## 2.1 Start the Arts!



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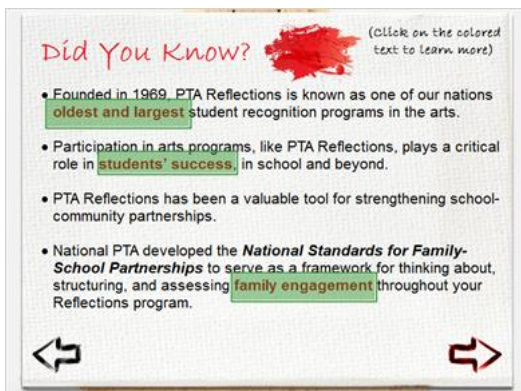
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## 2.3 Did You Know?



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### 2.3 Oldest & Largest Layer (Slide Layer)



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### 2.3 Student Success Layer (Slide Layer)



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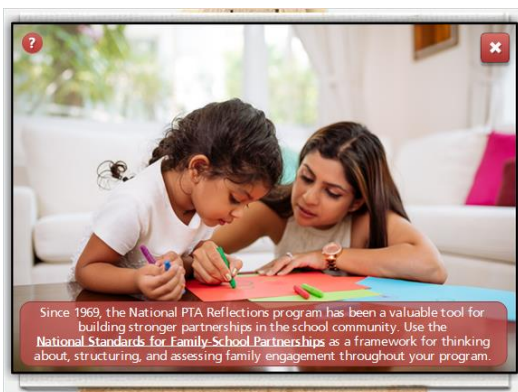
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### 2.3 Family Engagement Layer (Slide Layer)



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## 2.4 Start Your Program Today!



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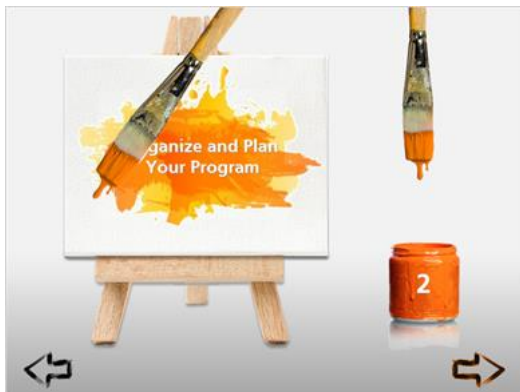
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## 3.1 Organize and Plan Your Program



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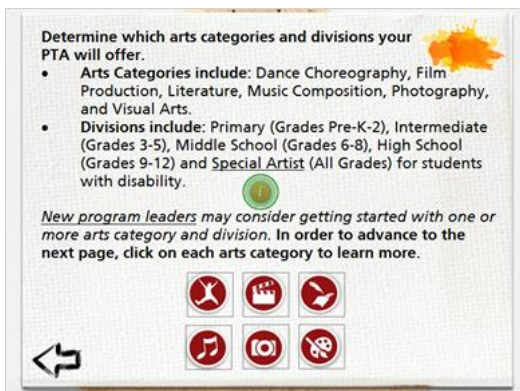
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## 3.3 Arts Categories and Divisions



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## dance choreography (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **Divisions include:** Primary (Grades Pre-K-2), Intermediate (Grades 3-5), Middle School (Grades 6-8), High School (Grades 9-12).

**DANCE CHOREOGRAPHY** is the act of creating movement. The **choreographer** (student submitting entry) may be the performer or one of the performers, but the choreographer does not have to perform in the entry.

New page  
more a  
next page, click on each arts category to learn more.



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## film production (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **FILM PRODUCTION** is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer.

New page  
more a  
next page, click on each arts category to learn more.



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## literature (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **LITERATURE** is the art of writing. The **author** (student submitting entry) is a person who expresses their own thoughts and ideas through the use of words. Authors submit a single literary work, handwritten or typed, using grade-appropriate grammar, punctuation and spelling.

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next page, click on each arts category to learn more.



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## music composition (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **Divisions include:** Primary (Grades Pre-K-2), Intermediate (Grades 3-5), Middle School (Grades 6-8), High School (Grades 9-12) and Special Artist (All Grades) for students

**MUSIC COMPOSITION** is the process of creating a new piece of music. The **composer** (student submitting entry) is a person who expresses their own thoughts and ideas through the use of sound. The student composer may submit an entry performed by an individual or group and/or make use of a sound library generated performance of a composed score. Student composers are not required to perform their composition. *Middle and high school grade divisions require music score/notation, either traditional or tablature.*



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## photography (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **Divisions include:** Primary (Grades Pre-K-2), Intermediate (Grades 3-5), Middle School (Grades 6-8), High School (Grades 9-12) and Special Artist (All Grades) for students

**PHOTOGRAPHY** is the process of creating an image. The **photographer** (student submitting entry) is a person who captures their own thoughts and ideas with a camera. By focusing on objects using various lenses, filters and light sources, photographers may demonstrate the use of photographic techniques conventionally or digitally.



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## visual arts (Slide Layer)

Determine which arts categories and divisions your PTA will offer.

- **Arts Categories include:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.
- **Divisions include:** Primary (Grades Pre-K-2), Intermediate (Grades 3-5), Middle School (Grades 6-8), High School (Grades 9-12) and Special Artist (All Grades) for students

**VISUAL ARTS** include many art forms that are visual in nature. The **artist** (student submitting entry) is a person who captures their own thoughts and ideas to create a visual piece of art. Accepted forms include both 2D and 3D works such as ceramics, collages, drawing, painting, sculpture, etc.



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## Special Arts Division (Slide Layer)

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**P**

The **Special Artist Division** offers modified rules and guidelines to ensure that every student has the chance to be part of the National PTA Reflections® program.

- and Visual Arts.
- **Divisions include:** Primary (Grades Pre-K-2), Intermediate (Grades 3-5), Middle School (Grades 6-8), High School (Grades 9-12) and **Special Artist** (All Grades) for students with disability.

*New program leaders may consider getting started with one or more arts category and division. In order to advance to the next page, click on each arts category to learn more.*



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## 3.4 Administering Reflections Program

The National PTA offers recommended steps for administering your Reflections® program.



To download or print these recommended steps, please visit the Reflections page at [PTA.org](http://PTA.org), or click on the button below:

**Recommended Steps for Administering Your Reflections Program**

Click the right arrow to continue.

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## 3.5 Recruit Volunteers

Are you looking for a way to recruit more volunteers for your Reflections Program? Consider these tips:

**Recruiting a PTA Reflections Committee**

**Recruiting Experienced Volunteer Judges**

Click the right arrow to continue.

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### 3.6 Recruit Volunteers



**Recruiting a PTA Reflections Committee**

Consider parents, student leaders and school staff as well as community partners.

Announce planning meetings, ask school leaders to make recommendations and extend personal invitations.

Assign specific tasks to volunteers without requiring their attendance at planning meetings (i.e. assist with collecting entries/judging/celebration event).

Provide smooth transitions from year to year by recruiting a Co-Chair to follow in your footsteps.

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### 3.7 Recruit Volunteers



**Recruiting Experienced Volunteer Judges**

Consider all professionals with demonstrated skill in the literary, visual or performing arts.

Examples:

- Community College Language Arts Professor
- Newspaper Editor
- Design Firm Graphic Designer
- Art Gallery Director
- Museum Curator
- Symphony Conductor
- Community teaching artist
- Community official
- School leader who studied the arts

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### 4.1 Promote Reflections to Students, School Personnel and the Community



**Promote Reflections to School-Community**

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### 4.3 Introducing PTA Reflections



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### 4.4 Promote Reflections to the Whole School Community



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#### Students and Families (Slide Layer)



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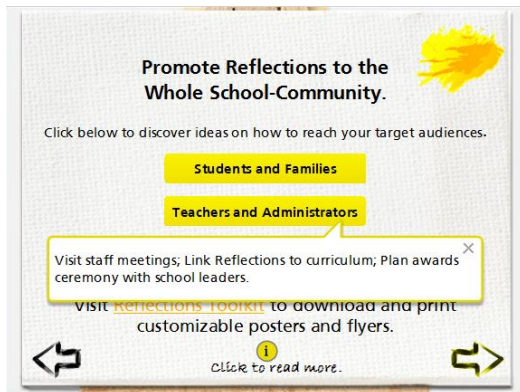
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## Teacher and Admins (Slide Layer)



**Promote Reflections to the Whole School-Community.**

Click below to discover ideas on how to reach your target audiences.

**Students and Families**

**Teachers and Administrators**

Visit staff meetings; Link Reflections to curriculum; Plan awards ceremony with school leaders.

Visit [Reflections Toolkit](#) to download and print customizable posters and flyers.

Click to read more.

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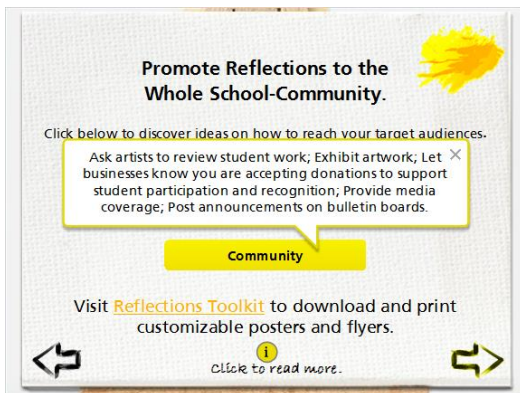
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## Community (Slide Layer)



**Promote Reflections to the Whole School-Community.**

Click below to discover ideas on how to reach your target audiences.

Ask artists to review student work; Exhibit artwork; Let businesses know you are accepting donations to support student participation and recognition; Provide media coverage; Post announcements on bulletin boards.

**Community**

Visit [Reflections Toolkit](#) to download and print customizable posters and flyers.

Click to read more.

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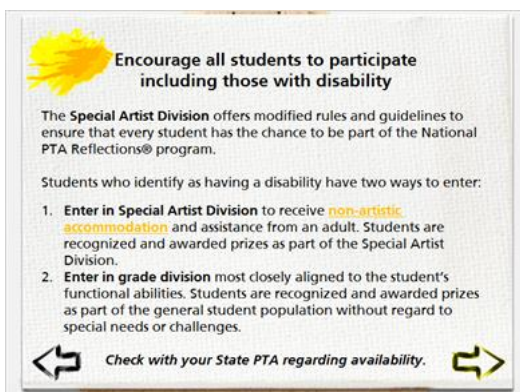
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## 4.5 Encourage All Student to Participate



**Encourage all students to participate including those with disability**

The **Special Artist Division** offers modified rules and guidelines to ensure that every student has the chance to be part of the National PTA Reflections® program.

Students who identify as having a disability have two ways to enter:

1. **Enter in Special Artist Division** to receive **non-artistic accommodation** and assistance from an adult. Students are recognized and awarded prizes as part of the Special Artist Division.
2. **Enter in grade division** most closely aligned to the student's functional abilities. Students are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Check with your State PTA regarding availability.

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## 4.6 Encourage All Student to Participate



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### Allowable (Slide Layer)



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### Not Allowable (Slide Layer)



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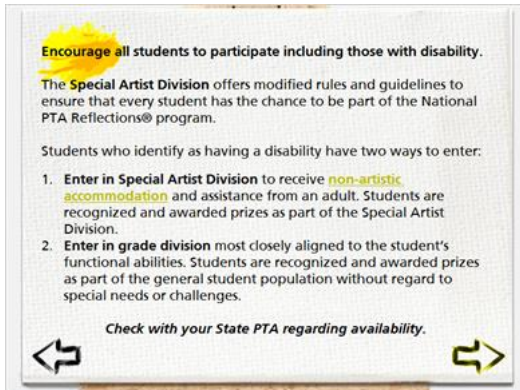
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## 4.7 Prepare & Distribute Program Materials



Encourage all students to participate including those with disability.

The **Special Artist Division** offers modified rules and guidelines to ensure that every student has the chance to be part of the National PTA Reflections® program.

Students who identify as having a disability have two ways to enter:

1. **Enter in Special Artist Division** to receive **non-artistic accommodation** and assistance from an adult. Students are recognized and awarded prizes as part of the Special Artist Division.
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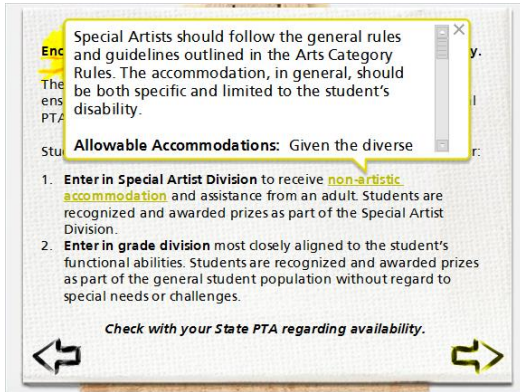
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### non-artistic accomodation (Slide Layer)



Special Artists should follow the general rules and guidelines outlined in the Arts Category Rules. The accommodation, in general, should be both specific and limited to the student's disability.

Allowable Accommodations: Given the diverse

1. **Enter in Special Artist Division** to receive **non-artistic accommodation** and assistance from an adult. Students are recognized and awarded prizes as part of the Special Artist Division.
2. **Enter in grade division** most closely aligned to the student's functional abilities. Students are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Check with your State PTA regarding availability.

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## 4.8 Prepare & Distribute Program Materials



**Prepare & Distribute Program Materials:**

1. **Distribute Official Program Rules and Student Entry Form**

Click on the pictures to find more information



2. **Include submission instructions and deadline**

Visit **Reflections Toolkit** for national rules and promotional materials

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## 5.1 Organize Artwork for Judging



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## 5.3 Program Rules and Student Ineligibility



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## 5.4 Judging Artwork



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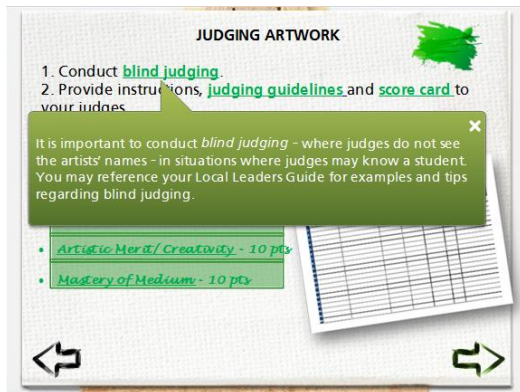
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## Blind Judging (Slide Layer)



**JUDGING ARTWORK**

1. Conduct **blind judging**.
2. Provide instructions, **judging guidelines** and **score card** to your judges.

It is important to conduct **blind judging** - where judges do not see the artists' names - in situations where judges may know a student. You may reference your Local Leaders Guide for examples and tips regarding blind judging.

- **Artistic Merit/ Creativity - 10 pts**
- **Mastery of Medium - 10 pts**

The slide features a green callout box with a close button (X), a list of criteria, and a sample score card. Navigation arrows are at the bottom.

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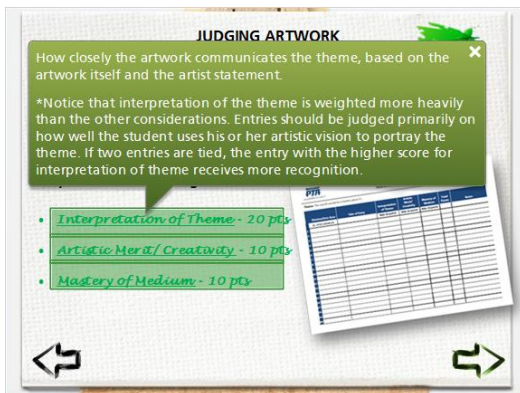
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## Interpretation of Theme (Slide Layer)



**JUDGING ARTWORK**

How closely the artwork communicates the theme, based on the artwork itself and the artist statement.

\*Notice that interpretation of the theme is weighted more heavily than the other considerations. Entries should be judged primarily on how well the student uses his or her artistic vision to portray the theme. If two entries are tied, the entry with the higher score for interpretation of theme receives more recognition.

- **Interpretation of Theme - 20 pts**
- **Artistic Merit/ Creativity - 10 pts**
- **Mastery of Medium - 10 pts**

The slide features a green callout box with a close button (X), a list of criteria, and a sample score card. Navigation arrows are at the bottom.

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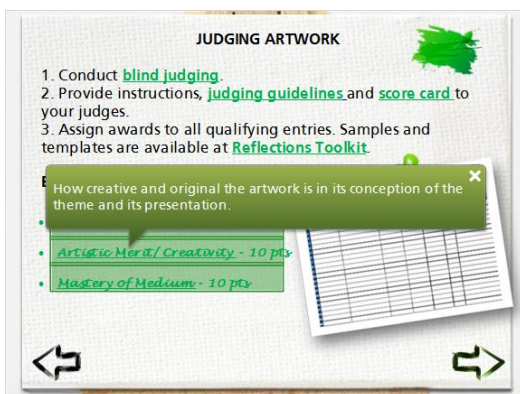
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## Artistic Merit/Creativity (Slide Layer)



**JUDGING ARTWORK**

1. Conduct **blind judging**.
2. Provide instructions, **judging guidelines** and **score card** to your judges.
3. Assign awards to all qualifying entries. Samples and templates are available at **Reflections Toolkit**.

How creative and original the artwork is in its conception of the theme and its presentation.

- **Artistic Merit/ Creativity - 10 pts**
- **Mastery of Medium - 10 pts**

The slide features a green callout box with a close button (X), a list of criteria, and a sample score card. Navigation arrows are at the bottom.

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## Mastery of Medium (Slide Layer)



**JUDGING ARTWORK**

1. Conduct [blind judging](#).
2. Provide instructions, [judging guidelines](#) and [score card](#) to your judges.
3. Assign awards to all qualifying entries. Samples and templates are available at [Reflections Toolkit](#).

Explore the following criteria:

- The level of skill demonstrated in the basic principles/techniques of the artistic discipline.
- [Mastery of Medium - 10 pts](#)

The slide features a green paint splatter graphic in the top right corner and a scorecard template in the bottom right corner. Navigation arrows are located at the bottom left and right.

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## 6.2 Ideas for Recognizing Students



**Celebrate and Recognize Your Participants**

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## 6.3 Ideas for Recognizing Students



**Ideas for Recognizing Students:**

- Host a PTA Reflections Celebration event.
- Showcase student work at PTA, school board, and City Council meetings.
- Announce awards and recognition in the school newsletter or on the website.
- Exhibit artwork at community arts galleries or other public spaces.
- Feature students in local newspapers or television broadcasts.
- Consider social media outlets.

Invite the media to your celebration or post-event coverage using the template media advisory and press release provided at [Reflections Toolkit](#).

[Click here to download your Reflections Celebration Guide!](#)

The slide features a photo of students and a 'PTA Reflections Celebration Guide' booklet. Navigation arrows are located at the bottom left and right.

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## Judging Rubric (Slide Layer)



**Ideas for Recognizing Students:**

- Host a PTA Reflections Celebration event.
- Showcase student work at PTA, school board, and City Council meetings.

The following is a simple judging rubric your PTA may find helpful in evaluating entries and assigning awards.

- Interpretation of Theme: How closely the artwork communicates the theme, based on the artwork itself and the artist statement
- Artistic Merit/Creativity: How creative and original the artwork is in its conception of the theme and its presentation
- Mastery of Medium: The level of skill demonstrated in the basic principles/techniques of the artistic discipline

Find out more about professional art shows at [Reflections Toolkit](#)

[Click here to download your Reflections Celebration Guide!](#)

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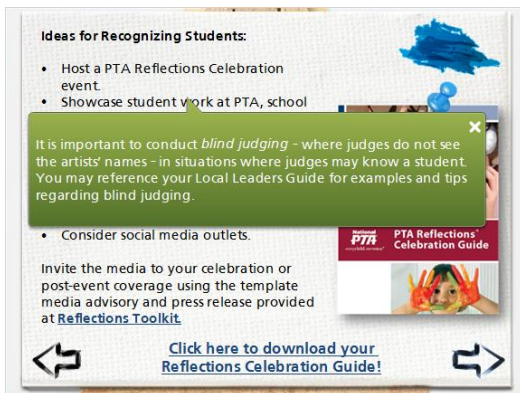
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## Blind Judging (Slide Layer)



**Ideas for Recognizing Students:**

- Host a PTA Reflections Celebration event.
- Showcase student work at PTA, school

It is important to conduct *blind judging* - where judges do not see the artists' names - in situations where judges may know a student. You may reference your Local Leaders Guide for examples and tips regarding blind judging.

- Consider social media outlets.

Invite the media to your celebration or post-event coverage using the template media advisory and press release provided at [Reflections Toolkit](#)

[Click here to download your Reflections Celebration Guide!](#)

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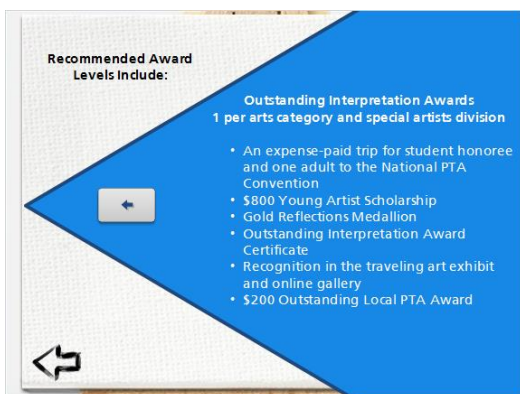
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## Outstanding Interp Award (Slide Layer)



**Recommended Award Levels Include:**

**Outstanding Interpretation Awards**  
1 per arts category and special artists division

- An expense-paid trip for student honoree and one adult to the National PTA Convention
- \$800 Young Artist Scholarship
- Gold Reflections Medallion
- Outstanding Interpretation Award Certificate
- Recognition in the traveling art exhibit and online gallery
- \$200 Outstanding Local PTA Award

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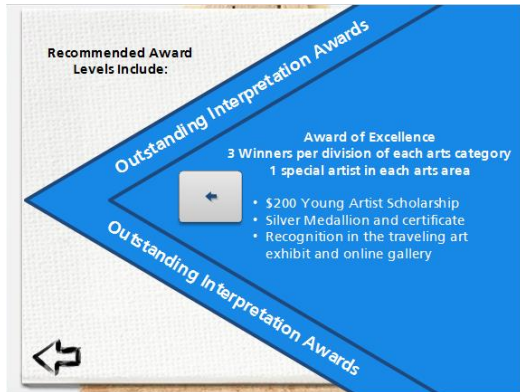
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## Awards of Excellence (Slide Layer)



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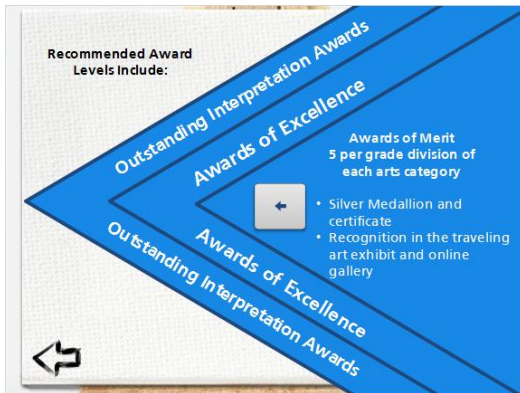
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## Awards of Merit (Slide Layer)



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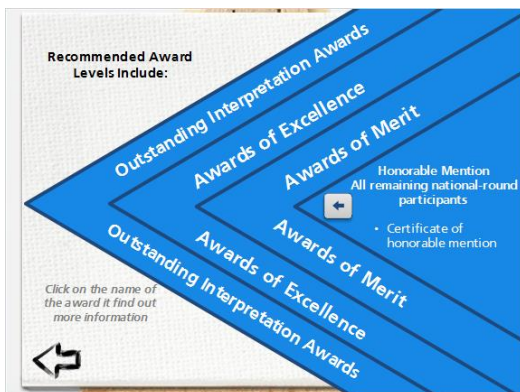
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## Honorable Mention (Slide Layer)



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## 6.6 Provide Opportunities for State and National Awards and Recognition



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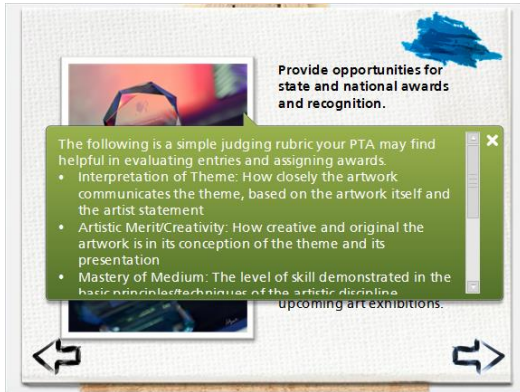
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### Judging Rubric (Slide Layer)



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### Blind Judging (Slide Layer)



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## 7.2 Recognize Partners and Volunteers



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## 7.3 Recognize Partners and Volunteers



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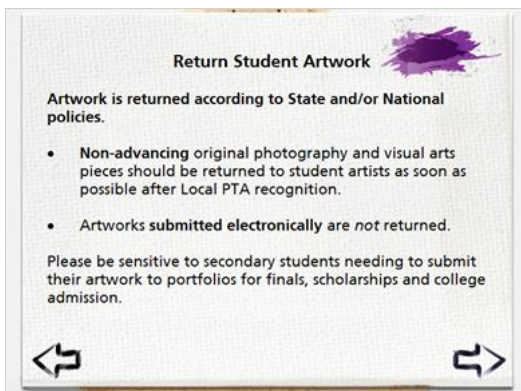
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## 7.4 Return Student Artwork



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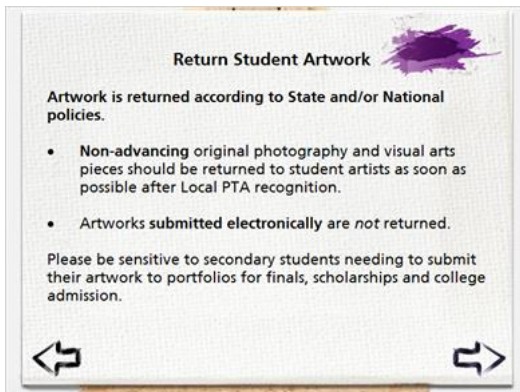
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## 7.5 Report Participation and Evaluate Your Program



**Return Student Artwork**

Artwork is returned according to State and/or National policies.

- Non-advancing original photography and visual arts pieces should be returned to student artists as soon as possible after Local PTA recognition.
- Artworks submitted electronically are *not* returned.

Please be sensitive to secondary students needing to submit their artwork to portfolios for finals, scholarships and college admission.

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## 7.6 Report Participation and Evaluate Your Program



**Report Participation**

- Complete the PTA Registration Form provided by your State PTA Reflections Chair.
- Submit the form with the winning artwork advancing to the next round (as defined by your State PTA).

**Evaluate Your Program**

- Collect feedback from your team using the sample evaluation found at [Reflections Toolkit](#).
- Share with your PTA President/New Reflections Chair.

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## 8.1 Congratulations!



For more information and a free downloadable toolkit, visit [PTA.org/Reflections](http://PTA.org/Reflections). You may also enjoy arts education blog posts at [onevoice.pta.org](http://onevoice.pta.org) and sharing your success by tweeting [@NationalPTA](https://twitter.com/NationalPTA) using [#PTAReflections](https://twitter.com/PTAReflections).

For additional support, please call your State PTA and us at (800) 307-4782 or email [info@pta.org](mailto:info@pta.org).

**Congratulations!**

You've completed the National PTA's Reflections Leader Training!

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