

The annual Reflections Program theme is selected among entries received in the National PTA Reflections

Theme Search Contest.

Students enter their theme idea via Florida PTA. Florida PTA will advance five theme suggestions to National PTA.

Florida PTA Program Theme deadline

November 12, 2021

Hillsborough County Council Intake

Friday, November 12

Location/Time TBD

Join our Hillsborough County Council Reflections Facebook page!



Reflections in 5 Steps

- 1. Register at PTA.org/Reflections
- 2. Encourage ALL STUDENTS to participate.
- Coordinate and review/judge/advance student artwork.
- Celebrate your students (Local, County, State, National PTA).
- 5. Wrap up and report success.

Advancing Entries

Three Entries from each **Arts Category** in each **Grade Division** (not per grade) can advance to County Council.

Students can enter ONE entry in *every* Arts Category, but not multiple entries in one Art Category.

ARTS CATEGORIES – Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts.

AGE DIVISIONS – Special Artist: All grades

Primary: Preschool-Grade 2, Intermediate: Grades 3-5,

Middle School: Grades 6-8, High School: Grades 9-12

Entries must be the original work of one student – adults cannot help with actual creation / composition of the selected art category.

Only new pieces of artwork, inspired by the current year's theme.

No copyrighted material can be included (Disney princesses, copyrighted photos, etc.) . Only exception is music used in film production or dance choreography.

Title and Artist Statement (no more than 100 words): The program theme and review criteria are what make Reflections stand out among other arts contests. The title and artist statement will help judges understand each student's inspiration for their work and "interpretation of the theme" is weighed more heavily (40%) than other considerations (creativity 30% and technique 30%). Make sure all entries have a title and an artist description that pertains to the theme - not a description of how the entry was created. These are heavily weighted in higher levels of judging. Entries that pertain best to the theme will have the greatest possibility of forwarding on to the next tier of judging.

Entry Form

Complete before distribution - > -must be typed

Student Information - >

Student & Parent Signatures in ink - :
Submission Category & Division - >

Title & Details of Submission - >

Artist Statement - >

Use Hillsborough County Council forms and guidelines (on website)



ENTRY FORM

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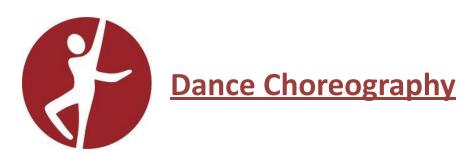
Preparation Details

- All entry and consent forms need to be placed in **sheet protectors** which are **secured (taped) to the back of an 8x11 or 9x12 clasp envelope** (see bottom left photo).
- Place **labeled USB** (Name, Arts Division, Age Category) with images of art inside the 8x11 or 9x12 envelope. Each entry needs to be saved on a USB and enclosed in the envelope.
- Affix teeth side of Velcro-type tape (circled in yellow in the photo on the right) to the back four corners of Photography and 2-D Visual Arts entries. Do not tape over and block access to the signed entry and consent forms.
- Protect 2D visual art and photography entries by using clear plastic document bags.
- Label large Ziploc-type bag with your PTA Name and put all advancing entries and required forms inside (see bottom right photo).
- The purpose of this program is to inspire creativity, not crush hopes and dreams. Please ensure that the forms are filled out properly and that all signatures are in order.
- Student entries that are selected to advance from County to Florida PTA will be uploaded by the County Council. All entries need to be saved on USBs and submitted at intake.









-Entrant must be the choreographer and may also be the performer, or one of the performers.

- -Solo and ensemble works of all dance styles are accepted.
- -If background music is used, cite it on the entry form.

VIDEO

- File must not exceed 5 min. and 1,000 MB in file size.
- ☐ Make sure entries are recorded in the proper format.
- Accepted file formats include: .mp4, .mov, .avi
- ☐ Label USB (Name, Arts Division, Age Category).
- ☐ Make sure students do not introduce themselves on camera! Remove mention of the artist name and school on the recording.
- ☐ The lead time should be about 3 seconds before the dance begins.



Film Production

- -Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation.
- -Entrant must be the screenwriter, cinematographer, editor and producer.
- -Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole.

<u>VIDEO</u>

Accepted formats: AVI, MOV, MP4.
 Use of PowerPoint is prohibited.
 Make sure any entries that are recorded are done in the proper format.
 Label USB with name.
 Make sure students do not introduce themselves on camera! Remove mention of the artist name and school on the recording.
 If background music is used, cite it on the entry form

File must not exceed 5 min. and 1,000 MB in size.



Literature

- -Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story.
- -Entrants may write in their primary language as long as an interpretive English translation is also attached.
- -Use of copyrighted material is prohibited.

WRITING

- ☐ Must not exceed 2,000 words. Include word count!
- May be handwritten or typed.
- ☐ Number each page.
- Single-sided print on 8.5 x11" paper (on sided only) no names or mention of the school on page(s).
- ☐ Include on USB saved as a PDF file.
- ☐ Label USB (Name, Arts Division, Age Category).
- Include students name, entry title, arts category and division on back of entry.



Music Composition

- -All music styles and combinations of instrumentation are accepted.
- -Music composition must be an original piece (music, beat, rhythm, words, everything).
- -Entrant must be the composer and may also be the performer, or one of the performers.
- -Use of copyrighted material is prohibited.
- -SINGING an original song is an acceptable entry.

AUDIO

- Audio recording must not exceed 5 min. and 1,000 MB in size.
- ☐ Accepted formats: MP3, and WAV
- ☐ Label USB (Name, Arts Division, Age Category).

NOTATION and SCORE

- Required for middle and high school divisions.
- □ Score/tablature in PDF format (100 words or less).
- Notation software may be used to to create a score.
- Whether the score is hand-written or computer-generated, appropriate instrumentation and voicing are required for the performance.



Photography

- -The student must take the photo.
- -Photo must be a single print/digital image.
- ***Collages and collections of photos are not accepted as Photography and must be entered under Visual Arts.
- -Entrant may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram.
- -Photographs with writing and graphics should be considered Visual Arts.
- -Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole.

<u>PRINT</u>

- ☐ Must be no smaller than 3x5 inches and no larger than 8x10 inches.
- Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches.
- Must be mounted on a sturdy material.
- ☐ Framed prints are not accepted.
- ☐ Label USB (Name, Arts Division, Age Category).
- The overall dimension and process must be noted on the entry form.

DIGITAL IMAGE

- Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution).
- ☐ Accepted file formats: JPEG, JPG, PNG.
- The overall dimension and process must be noted on the entry form.



Visual Arts

The student must create the artwork.

Works of both fine and design arts are accepted, including but not limited to: architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture.

Overall dimensions of the artwork must be noted on the student entry form.

Use of copyrighted material is prohibited.

If the artwork is not flat, it must be submitted as 3D artwork.

2D WORKS

Paper Entires must be mounted on sturdy material.
Dimensions must not exceed 24x30 including matting.
Framed entries are not accepted only Matting.
Include one digital image of artwork with your submission.
Artwork must be flat! If not, submit as 3D entry.
Label USB (Name, Arts Division, Age Category)
Artwork with glitter or transferrable media must be wrapped to prevent damage to other art. Protect artwork by wrapping in clear, protective plastic.

3D WORKS

- Include 3 digital images of artwork at different angles. Judges will review images.
- ☐ Acceptable file formate: JPEG, JPG, and PNG
- □ Label back of entry/entry packaging with student name, title of artwork, arts category and division.
- **DO NOT** bring artwork to County Council intake. 3D artwork will not be displayed at County or Florida PTA.



Special Artist Division

This **Special Artist Division** welcomes students from all grades and offers non-artistic accommodations for students to participate fully in PTA Reflections. **Student recognition** and awards are announced as part of the Special Artist **Division.** Entries are grouped by age groups at the local, county and state level. National PTA groups Special Artists as a whole (Pre-K through 12th in each arts area).

ACCOMODATIONS

- Non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera)
- Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.)
- ☐ Label USB (Name, Arts Division, Age Category)

Students who identify as having a disability and may receive services under IDEA or ADA:
Section 504 may enter in the Special Artist Division OR grade division most closely aligned to their functional abilities.

Celebrate the Arts!

National Arts in Education Week (September 12–18, 2021)

is the perfect time to **kick-off your program** and announce the program's theme: I Will Change The World By... Share your program kick-off activities with thousands of program leaders across the country by tagging **@HCCPTAPTSA #PTAReflections** and **#ArtsEdWeek** on social media.

National Arts and Humanities Month (October)

Encourage participation in the arts! **Offer materials for students to create art** and share your support of family arts events, student clubs and visiting artists by tagging **@HCCPTAPTSA**#PTAReflections and #ShowYourArt.



Important Tips!

- Give yourself enough time between your local unit intake deadline and the County intake deadline.
- Double check each entry to make sure it is in compliance with the National PTA Reflections rules and guidelines.
- Utilize MemberHub/Facebook/IG/Twitter for communication.
- Review all Copyright Rules.
- Do a Facebook Live!

Hillsborough County Council PTA PTSA Awards Announcement

January 2021

Emails will be sent to Reflections Coordinators and award recipients

Hillsborough County Council PTA PTSA Art Exhibition

TBA

Hillsborough County Council PTA PTSA Awards Ceremony

Saturday, January 15, 2022 Time-TBD MOSI

Florida PTA Winner Announcement

March 1, 2022

Florida PTA Awards Ceremony

April 23, 2022

National PTA Announcement

May 1, 2022 PTA.org/Reflections

National PTA Celebration Event and Exhibit

June 2022 Annual National PTA Convention