



# Overview

## What is anti-racism?

The infographic is set against an orange background with yellow starburst accents. It is divided into two columns by a vertical teal line. The left column is titled 'INCLUSIVE PARENTS' and the right column is titled 'ANTI-RACIST PARENTS'. Both columns contain a list of four bullet points. At the bottom of the infographic, the text '@curious.parenting' is written in white on a teal curved background.

INCLUSIVE PARENTS	ANTI-RACIST PARENTS
<ul style="list-style-type: none"><li>• Teach their kids that people matter more than skin color</li></ul>	<ul style="list-style-type: none"><li>• Teach their kids that skin color deeply affects how people view us</li></ul>
<ul style="list-style-type: none"><li>• Make sure their child's library is racially diverse</li></ul>	<ul style="list-style-type: none"><li>• Intentionally include books that go beyond slavery + the civil rights movement</li></ul>
<ul style="list-style-type: none"><li>• Share movies and shows featuring people of color with their kids</li></ul>	<ul style="list-style-type: none"><li>• Use media to point out examples of racism + stereotypes</li></ul>
<ul style="list-style-type: none"><li>• Talk about privilege and what it means</li></ul>	<ul style="list-style-type: none"><li>• Give children contextual examples of their privilege, like being able to shop without being followed</li></ul>

@curious.parenting

"Anti-racism is not simply being against racism. It is an active mission to eradicate racism in all of its forms to ensure BIPOC can live in an equal and free world. In other words, this isn't a spectator sport.

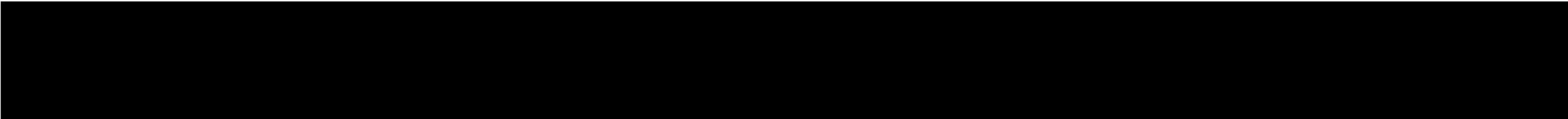
It requires being loud, uncomfortable, confrontational and visible to ensure change is made."

Doyin Richards

# **SEVEN STEP CALL TO ACTION**

**TO HELP OUR FAMILIES EMBRACE INCLUSION, DIVERSITY, EQUITY, AND ANTIRACISM (IDEA - AN INITIATIVE DEDICATED TO THOSE GOALS).**

**WE'RE FILLING THE GAPS IN OUR LEARNING ABOUT RACIST SYSTEMS IN OUR COUNTRY TO TRANSITION FROM A POSITION OF PASSIVE NON-RACISM TO ACTIVE ANTIRACISM.**



# PART 1

**PART 1 is aimed at educating white people, and when possible amplifying and highlighting Black voices and organizations.**

*“White supremacy won’t die until white people see it as a white issue they need to solve rather than a Black issue they need to empathize with.”*

- Dwayne Reed  
@TeachMrReed

# Read.

This might be the most important Day of Action. We have to start somewhere to educate ourselves and our families so that we can make informed decisions and engage in conscientious actions.

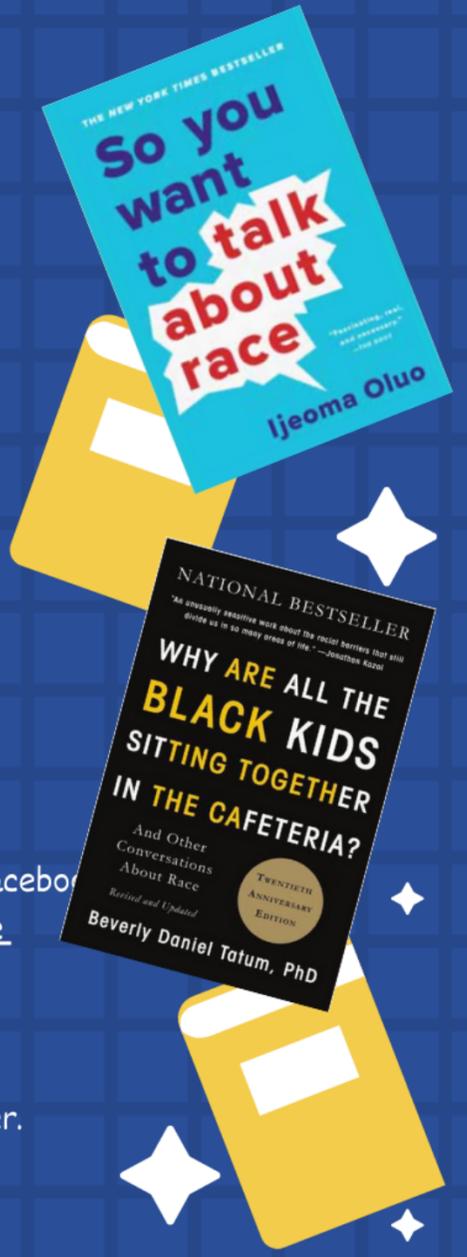
HCCPTA IDEA VIRTUAL BOOK CLUB

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## HCCPTA SOCIAL JUSTICE VIRTUAL BOOK CLUB

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Join HCCPTA Social Justice Book Club Group on Facebook  
We will be reading [So You Want to Talk About Race](#) by Ijeoma Oluo in September  
and  
[Why Do All the Black Kids Sit Together In the Cafeteria?](#) By Beverly Daniel Tatum, PhD in October.





## **Watch.**

Learn from watching some videos.  
TV is an easy way to sit back and  
learn.

"THE BEAUTY OF

## ANTIRACISM

IS THAT YOU DON'T HAVE TO PRETEND  
TO BE FREE OF RACISM TO BE AN  
ANTI-RACIST. ANTIRACISM IS THE  
COMMITMENT TO FIGHT RACISM  
WHEREVER YOU FIND IT,  
INCLUDING IN YOURSELF.  
AND IT'S THE ONLY WAY FORWARD."

IJEOMA OLUO

## LISTEN.

If you've done some watching and reading, perhaps you want to have more conversations with your children about race. This is a wonderful opportunity for you to engage and listen to your children as you help them navigate a really complex issue.

# PART 2

## Speak-up

We have read, watched, listened, and learned. Now it is time to take that knowledge and wield it against those who uphold racist policy. We all have an opportunity, and some say a civic duty, to participate in the democracy around us. What do we care about? What needs to change?

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## Protest

For this section, all information is geared towards adults, so you can choose the level of inclusion and appropriateness for your family.

## Promote

This action and guide is entirely geared towards adults. Time to spread the word with your likes, clicks and dollars. It's about promoting BIPOC businesses and using your money to make a statement of support.

## Persist

Don't let the momentum stop. This document provides tons of resources but we must continue the endeavor of fighting racism. Watch, Listen, Speak Up, Promote but the work lies in the Persistence in which we do these things.

## TO BE AN ALLY IS TO...

1. Take on the struggle as your own.
2. Transfer the benefits of your privilege to those who lack it.
3. Amplify voices of the oppressed before your own.
4. Acknowledge that even though you feel pain, the conversation is not about you.
5. Stand up, even when you feel scared.
6. Own your mistakes and de-center yourself.
7. Understand that your education is up to you and no one else

# Recap



# Resources

**NATIONAL PTA  
DIVERSITY-EQUITY-INCLUSION-RESOURCES**

<http://bit.ly/NPTADEI>

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**HILLSBOROUGH COUNTY COUNCIL PTA/PTSA  
DIVERSITY-EQUITY-INCLUSION-RESOURCES**

<http://bit.ly/HCCPTADEI>

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