

Hillsborough County Council PTA/PTSA

# Mission of PTA

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



Visit Our Website hccptaptsa.org



## Purpose of PTA/PTSA

#### Objectives:

The purpose which the Association will hereafter pursue are:

- a. To promote the welfare of children and youth in home, school, places of worship, and throughout the community;
- b. To raise the standards of home life;
- c. To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;
- d. To promote the collaboration and engagement of families and educators in the education of children and youth;
- e. To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and
- f. To advocate for fiscal responsibility regarding public tax dollars in public education funding.

### **Awareness**

The purposes of the PTA are promoted through advocacy and education in collaboration with parents, families, teachers, educators, students, and the public; developed through conferences, committees, projects, and programs;



# P•T•A VERB / PEE-TEE-AY/

TO SUPPORT YOUR CHILD'S POTENTIAL IN ONE OR MULTIPLE WAYS:

- 1) To invest in your child's potential.
- 2) To volunteer for your child's potential.
- 3) To advocate for your child's potential.



### PTA Values

- Collaboration: We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families.
- Commitment: We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded.
- Diversity: We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.
- Respect: We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals.
- Accountability: All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.

### 2023-2024

### HCCPTA EXECUTIVE OFFICERS



Ami Marie Granger Welch President



Kimberly McDonough
Vice President of Local Units



Ellen Lyons
Vice President of Advocacy



Erica Hamblen
Vice President of Training



Annette Richmond O'Malley
Vice President of Council Operations



Ramona Mueller Secretary



Stacy Keller Treasurer



Quan Remmer
Parliamentarian

# Levels of Support for Local Unit PTA/PTSA's







### **County PTA**

Established in 1924, the Hillsborough
County Council of PTA/PTSA is a team of
volunteers dedicated to strengthening
local PTAs and PTSAs in Hillsborough
County, helping them to work more
effectively on behalf of the children in their
schools and communities.

#### **State PTA**

Florida PTA is the largest statewide volunteer association working exclusively on behalf of children and youth. Founded in 1923 as a branch of the 4 million member National PTA, Florida PTA is made up of approximately 1,450 local units with more than 300,000 Florida members seeking to unite home, school and community for all children.

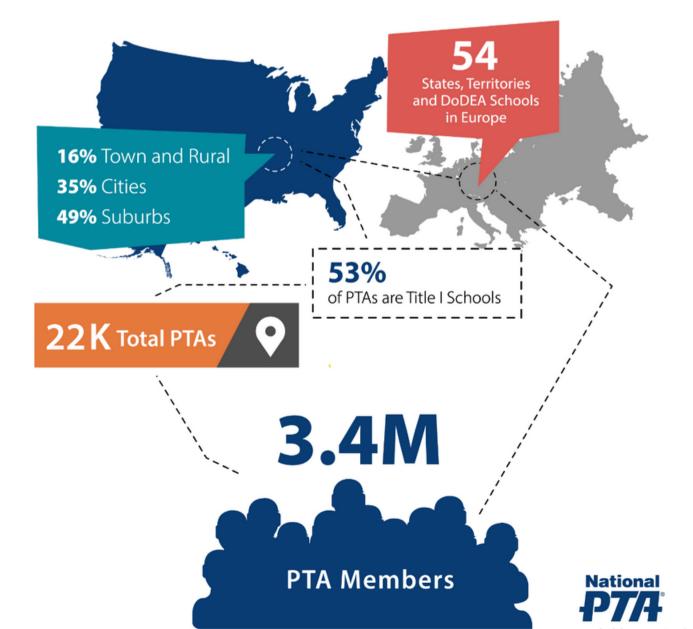
#### **National PTA**

For 125 years, National Parent Teacher
Association (National PTA®) has worked toward
bettering the lives of every child in education,
health and safety. Founded in 1897 as the
National Congress of Mothers, National PTA is a
powerful voice for all children, a relevant
resource for families and communities, and a
strong advocate for public education.

#### Who We Serve 769K **Teachers 13.8M** Students **57%** 46% 43% students eligible for free and students reduced students National P7/4 of color lunch

#### Where We Are

everychild.onevoice.\*



#### TITLE I SCHOOLS



PTAs are only in affluent schools

57% of all schools are Title I

Over 50% of PTAs are at Title I Schools

53% of all PTAs are at Title I Schools



# <u>National Standards for Family-School Partnerships</u>



National PTA's National Standards for Family-School Partnerships set the bar for how schools and parent organizations should work together to support student success.

National PTA identifies six Standards that can help schools, PTAs and school districts improve their family-school partnerships so that all students can thrive:



#### **Welcome All Families**

The school treats families as valued partners in their child's education and facilitates a sense of belonging in the school community.



#### **Communicate Effectively**

The school supports staff to engage in proactive, timely, and two-way communication so that all families can easily understand and contribute to their child's educational experience.



#### **Support Student Success**

The school builds the capacity of families and educators to continuously collaborate to support students' academic, social and emotional learning.



#### **Speak Up for Every Child**

The school affirms family and student expertise and advocacy so that all students are treated fairly and have access to relationships and opportunities that will support their success.



#### **Share Power**

The school partners with families in decisions that affect children and families and together—as a team—inform, influence, and create policies, practices and programs.



#### **Collaborate with the Community**

The school collaborates with community organizations and members to connect students, families and staff to expanded learning opportunities, community services and civic participation.

# Why Schools Need PTA/PTSA

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#### **Increased Parental Involvement**

PTAs encourage and facilitate parental involvement in school activities and decision-making processes. When parents are engaged and take part in school affairs, it creates a positive and supportive environment for students. Increased parental involvement is linked to improved academic performance, better attendance rates, and reduced behavioral issues among students.



#### **Volunteer Support**

PTAs rely on volunteers to organize and execute their activities. This volunteer support can extend to various school events, classroom assistance, mentoring programs and more. The PTA's network of engaged parents provides a valuable resource for schools to tap into, enhancing the overall functioning and capacity of the school.



#### **Advocacy and Influence**

PTAs can advocate for the needs and interests of students and their families at the school, district, and even state level. They can address issues related to policies, curriculum, resources, and student wellbeing. By leveraging the collective voice of parents, PTAs can have a significant impact on decision-making processes and policies that affect the school and its students.



#### **Enhanced Communication**

PTAs serve as a channel of communication between parents, teachers, administrators and the school community. They provide a platform for sharing information, discussing concerns and fostering open dialogue. Effective communication leads to better understanding, collaboration, and cooperation among all stakeholders, creating a more cohesive and informed school environment.



#### **Educational Enrichment**

PTAs often organize educational programs, workshops, guest speakers, field trips and other initiatives aimed at enriching students' learning experiences. These activities provide extra educational opportunities beyond the standard curriculum, broadening students' horizons and fostering a love for learning.



#### **Sense of Community**

PTAs help build a sense of community among parents, teachers, and students. They organize social events, family-oriented activities, and collaborative projects that bring people together. This sense of community fosters a supportive network, promotes school spirit, and strengthens the overall school culture.

# Working Together





#### **Identify Barriers**

The PTA and the FACE Ambassador can work together to identify reasons why families aren't able to participate and help reduce barriers for family involvement



#### **Relationship Building**

FACE Ambassadors can help the PTA build relationships within the school and community to help facilitate meaningful family engagement initiatives



#### **Awareness**

Many local lunit leaders "don't know what they don't know" and have no idea about the resources avaibale to them. FACE Ambassadors can be that conduit to grow awareness of these resources



#### Connection

FACE Ambassadors can help connect the local unit PTA leadership to the council PTA leadership for support with compliance, training and resources they need to increase family engagement



#### Communication

FACE Ambassadors can help coordinate the flow of information for the PTA so it is most effective at reaching the school community and help facilitate conversations with school leadership so families feel they are partners in the decision-making process.

### **Contact Us**

Hillsborough County Council PTA is here to support and guide local units with the best practices and policies to ensure that all communications and actions align with National PTA's vision, mission, values, and policies and comply with applicable federal and state laws.



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